

◆ Foothill High School Presents

# FALCON HACKS 2026

## SPONSORSHIP PROSPECTUS

Saturday, October 10, 2026 · Bay Area, California

*Help the next generation take flight.*



[falconhacks2026.com](http://falconhacks2026.com)

◆ THE EVENT

# ONE DAY. A HUNDRED POSSIBILITIES.

Falcon Hacks is a student-run hackathon hosted by the Falcon Hacks club at Foothill High School. For one full day, we bring Bay Area student builders together to turn ideas into real projects — to learn, create, compete, and meet the people they'll build the future with. It's completely free, and open to every high schooler and younger, first-timers included.

**OCT 10**

Saturday, 2026

**BAY AREA**

Venue to be announced

**FREE**

To attend, for everyone

**HS & UNDER**

All students welcome

# WHY PARTNER WITH FALCON HACKS

01

## Reach the next generation early

Put your brand in front of Bay Area students at the very start of their journey as builders, engineers, and founders.

02

## Champion access to STEM

Your support keeps Falcon Hacks free and open to every student — regardless of school, background, or experience.

03

## Build real brand affinity

Students, parents, and educators remember the companies that showed up for them. Goodwill that outlasts the event.

04

## Grow the ecosystem

Help seed the Bay Area's next wave of creators — and be part of the story from day one of a new flagship event.

◆ THE AUDIENCE

# WHO YOU'LL REACH

A room full of Bay Area high-school-and-younger builders — first-timers and seasoned hackers alike — plus the families, teachers, and mentors around them.

◆ **Student builders**

High schoolers and younger from across the Bay Area.

◆ **Every skill level**

First-time hackers and experienced competitors side by side.

◆ **Families & educators**

The parents, teachers, and mentors who show up with them.

◆ **Future talent**

Tomorrow's engineers, designers, and founders — met early.

Target attendance: **set your goal here** → [ \_\_\_\_\_ builders ]

## ◆ PARTNERSHIP LEVELS

# SPONSORSHIP TIERS

*Suggested structure — tailor the amounts to your fundraising goals. Want a custom package? Just ask.*

BENEFIT	FLEDGLING \$500	FLIER \$1,500	FALCON \$3,000	APEX \$5,000+
Logo on the website	✓	✓	✓	✓
Social-media shout-out	✓	✓	✓	✓
Named in the program & emails	✓	✓	✓	✓
Swag & stickers in the kit	·	✓	✓	✓
Logo on the event t-shirt	·	✓	✓	✓
Table at the event	·	✓	✓	✓
Send mentors & judges	·	·	✓	✓
Name a prize / award	·	·	✓	✓
Host a workshop	·	·	✓	✓
Opening remarks & top billing	·	·	·	✓

# MORE WAYS TO PARTNER

Not every partnership is a check. Support the builders in the way that fits you best:

## ◆ Feed the builders

Cover meals, snacks, and coffee for the day.

## ◆ Fund the prizes

Back the winning teams and standout projects.

## ◆ Swag & materials

T-shirts, stickers, hardware, and supplies.

## ◆ Send mentors & judges

Lend your team's expertise for a few hours.

## ◆ Tools & credits

API keys, software, and cloud credits to build on.

## ◆ Host the venue

Offer a space for the Bay Area to build in.

## ◆ YOUR IMPACT

# WHERE YOUR SUPPORT GOES

Falcon Hacks is free for every student — sponsorship is what makes that possible. Your contribution goes directly to:

- ◆ **Venue & operations** The space, power, and logistics to run the day.
- ◆ **Food & drinks** Fuel for every participant, all day long.
- ◆ **Prizes & awards** Rewards that make the competition count.
- ◆ **Swag & materials** T-shirts, stickers, and the tools to build.
- ◆ **Access for all** Keeping the event free, so cost is never a barrier.



◆ LET'S TALK

# BUILD THE NEXT GENERATION WITH US.

Ready to help Falcon Hacks take flight? Reach out and we'll tailor a partnership that fits your goals.

**Email** [abhinavmgarg@gmail.com](mailto:abhinavmgarg@gmail.com)

**Web** [falconhacks2026.com](http://falconhacks2026.com)



*Hosted by Falcon Hacks at Foothill High School*